**Preliminary user story:** As as <persona>, I want or need to <action> so that I can <achieved outcome>.

**Persona:**

|  |  |
| --- | --- |
| **Persona name:**  | **In my own words**:  |
| **Picture** | **Who I am (demographics)** | **My education and work** | **My technology skills** |
| **What I need from …** | **My influencers** |